

Proactive Selling Control The Process Win The Sale

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"Many sales experts focus on a cookie-cutter sales ""strategy,"" encouraging reps to push the customer through a pre-planned sales process -- an approach that can drive customers away. With ProActive Selling, reps have a wide variety of flexible and effective selling tactics to choose from. This enables them to adapt and approach each sales call uniquely and keep the customer at the center of every sales presentation.

~~[Proactive Selling: Control the Process - Win The Sale -](#)~~

Buy ProActive Selling: Control the Process - Win the Sale: Written by William "Skip" Miller, 2012 Edition, (2nd Edition) Publisher: Amacom [Paperback] by William "Skip" Miller (ISBN: 8601416721767) from Amazon's Book Store. Everyday low prices and free delivery on eligible orders.

~~[ProActive Selling: Control the Process - Win the Sale -](#)~~

That's because the 27 tactics and tools in ProActive Selling are practical, flexible, and targeted on improving your skills. You'll learn to: - Focus on how people buy, not on how you should sell. - Create a powerful sales introduction on every sales call. - Master the seven qualification questions. - Get rid of "maybes" from the sales funnel.

~~[ProActive Selling: Amazon.co.uk: Miller: 9780814431924: Books](#)~~

ProActive Selling: Control the Process--Win the Sale eBook: William Miller: Amazon.co.uk: Kindle Store

~~[ProActive Selling: Control the Process - Win the Sale eBook -](#)~~

ProActive Selling is a book on the tactics of selling within a process. It is not the way to sell or a high level strategic approach to selling. Since it focuses on tactics before strategies within a pro- cess, you can coach and council to specific actions and can mea- sure improvements.

~~[ProActive Selling Control the Process - Win the Sale -](#)~~

Proactive Selling; Control the Process - Win the Sale by William Miller Not all buyers behave the same way is the main idea behind this book. Miller wants the sales force to understand that there is no cookie cutter pattern to achieving great sales results because buyers are individuals and need to be treated like individual buyers.

~~[Proactive Selling: Control the Process - Win the Sale by -](#)~~

Paperback. \$13.99. ProActive Selling: Control the Process--Win the Sale. William Miller. 4.3 out of 5 stars 24. Paperback. \$17.95. ProActive Sales Management: How to Lead, Motivate, and Stay Ahead of the Game. William "Skip" Miller.

~~[ProActive Selling: Control the Process - Win the Sale -](#)~~

Author William Miller shows salespeople how to qualify and disqualify prospects sooner, shift their focus to the most promising accounts, examine buyers' motivations from every angle, quantify the value proposition early, double the number of calls returned from prospective customers, appeal to the real decision-makers, use technology (e.g. cloud, video, social media, and more) to generate leads and shorten sales cycles, and increase the effectiveness of every interaction.Most sales ...

~~[ProActive Selling: Control the Process - Win the Sale -](#)~~

ProActive Selling: Control the Process--Win the Sale - Kindle edition by Miller, William. Download it once and read it on your Kindle device, PC, phones or tablets. Use features like bookmarks, note taking and highlighting while reading ProActive Selling: Control the Process--Win the Sale.

~~[Amazon.com: ProActive Selling: Control the Process - Win -](#)~~

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In the best case scenario, most reactive sales calls end with the salesman not the customer doing something. Reactive sales calls result in the salesman sending more information or arranging another phone call. With reactive sales calls the salesman relinquishes control of the conversation and lessens the chance of making something happen.

~~[Proactive Selling | Benefits of Pro-active selling | Pro -](#)~~

Proactive control looks forward to problems that could reasonably occur and devises methods to prevent the problems. It cannot control unforeseen and unlikely incidents, such as " acts of God. " Concurrent control. With concurrent control, monitoring takes place during the process or activity.

~~[The Control Process | Principles of Management](#)~~

ProActive Selling has twenty-seven tools for the salesperson to use during the sales call in order to maintain control of the process. A sales manager can use these same tools to make sure the salesperson is really in control of the sale, at the point of attack, the sales call.

~~[ProActive Selling: Control the Process - Win the Sale by -](#)~~

ProActive Selling has 20 sales tools and five sales manager tools that you can use during the sales call to establish, recover from, and maintain control of the sales process. These will help you to increase the chances a deal will go your way and minimize the chances you will hear a no, or worse, a maybe.

~~[Proactive selling: control the process, win the sale -](#)~~

Armed with these sales tactics like the Toward/Away[Tool] and the BuyersBuyBackward[Tool], you- as a salesman - know what to do. The biggest revelation is that sales is a process as well as an art. Know the process. Follow and control the process and you will see systemic improvement in sales.

~~[Amazon.com: Customer reviews: ProActive Selling: Control -](#)~~

ProActive Selling clearly identifies the tools that successful sales-people use on a daily basis and provides them for salespeople to use so they can add value in the way they are currently selling. ProActive Sellings is not another " sales process " book, nor is it about " strategizing a sale. " There are too many books out there

~~[Team-Fly](#)~~

www.harpercollins.co.uk

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