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Page 1/36

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~~Labels Of Distinction Microbrewery Label~~

This is how spirits brands have successfully vied for customers' attention on increasingly crowded liquor store shelves.

~~How Label or Bottle Changes Can Spike
Spirits Sales~~

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Flying Embers sent us some tasty hard kombuchas the other day (along with some seltzer). This came after receiving some non-alcohol IPAs from Oregon-based Crux Fermentation and some hop-infused water ...

~~TTB tips for labeling, advertising alcohol~~

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~~Label Design, beverage calories, carbs and sugar content~~

Private investment firm Clayton, Dubilier & Rice (CD&R) has reached an agreement to acquire two top manufacturers of product labels, Elk Grove, Illinois-based Fort Dearborn and Cincinnati, ...

~~Illinois and Ohio label manufacturers to be~~

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~~acquired in \$6 billion merger deal~~

Label Design Awards for Wine, Beer, and Spirits will take place in the fourth quarter of 2021. Founded in 2015, the competition seeks to reward ...

~~Update: The 2021 Label Design Awards
for Wine, Beer and Spirits~~

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Fellows said he's done around seven labels for Broken Compass. When the pandemic hit, he designed a generic mountain label the brewery could quickly customize with stickers. What makes all of

...

~~Summit Suds: Peeling behind the label~~

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Liquor aisles across the Kingdom are going to get a boost of “mojo” after Han Group Ventures (HGV) announced it was going to bring one of Australia’s most contemporary labels to Cambodia.

~~Wine lovers get their mojo back~~

As consumers rely more on wine labels for

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Label Design
their purchasing decisions, small changes can have a large effect. This is what wine producers have learned increases sales.

~~How Small Label Changes Can Spike or Sink Wine Sales~~

The National Beer Wholesalers

Association reports that the percentage of

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Label Design
beer that ends up in cans increased from 50% to 60% between 2010 to 2019, according to CNN. That number skyrocketed to 67% in ...

~~Houston breweries grapple with aluminum can shortage~~

One thing Lakefront has never been

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Label Design, is non-alcoholic beer. That has now changed, with the introduction of Riverwest Stein NA, a non-alcoholic amber lager. It's a move that ...

~~Lakefront Brewery Riverwest Stein Non-Alcoholic Beer Review~~

There is no corned beef in Knotted Root

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~~Brewing's Design~~ Corn Beef Hash. Nor is there any oil, potato, salt, pepper or egg. Rather, Corn Beef Hash is a hazy New England-style IPA brewed and ...

~~Corn Beef Hash IPA? Knotted Root
Explains Its Food-Inspired Cans~~

Motor City Brewing Works, known for its

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popular GhettoBlaster Ale second Detroit location opens on Tuesday on the Avenue of Fashion.

~~Motor City Brewing Works opens second location on Detroit's Avenue of Fashion~~
MobCraft Beer will host Weird Fest next weekend, but apologized today for

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including spring rolls - a common Asian food - on the fest's "weird" menu after many complaints on social media.

MobCraft Beer ...

~~MobCraft apologizes for calling Asian food "weird"~~

Beer fans look forward to the annual leak

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of beer labels which provides drinkers a sneak peek at brews that may be released later this year (including potential entries from Goose Island Beer's ...

~~Paulina Market and Bourbon County
Beers Among New Brews Teased in Label
Reveal~~

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Launched in April 2019 amid much fanfare, Hyperpure has not been able to move fast and break things in restaurant grocery supply ...

~~Inside Zomato's Hyperpure: The Battle To Control India's \$54 Bn Restaurant Economy~~

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Clayton, Dubilier & Rice (CD&R) has announced that CD&R funds will acquire and merge label solutions firms Fort Dearborn and Multi-Color Corporation.

~~CD&R to acquire and merge label solutions firms Fort Dearborn and MCC~~
Clayton Dubilier & Rice said Friday it is

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separately buying Multi-Color Corp. and Fort Dearborn in order to then merge the product label makers into a single entity, in transactions that together are ...

~~4 Firms Build \$6B PE Deals Creating
Label Making Giant~~

The elegant young generation is fascinated

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Label Design, LGBSTQN and
whatever new ones may come ... But what
is more interesting than your gender label
is the person in the doorway with open
arms, ...

~~Garrison Keillor: Flying through clouds
and coming home~~

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Here is the full text of President Joe Biden's executive order that targets big business. By the authority vested in me as President by the Constitution and the laws of the United States of America, ...

~~Biden's executive order targeting big
business and competition: full text~~

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Ms. Khan, the agency's chair, opened with a statement about the importance of transparency, but the two Republican commissioners pushed back on her approach.

"Labels of Distinction is a collection of

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some of the world's best-designed beer labels. Beginning with a retrospective of historical labels from Europe and America then leading to the cutting-edge labels of America's "microbrewery revolution" or "renaissance," the book seeks out labels that uniquely combine illustrative or photographic and typographic techniques.

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The labels chosen are based solely upon the merits of label design and not what's in the bottle."--Inside cover.

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The fun and friendly guide to all things beer Beer has always been one of the world's most popular beverages; but recently, people have embraced the rich complexities of beer's many varieties. Now, with Beer For Dummies you can

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quickly and enjoyably educate your palate—from recognizing the characteristics of ales, lagers, and other beer styles to understanding how to taste and evaluate beer. The author, a beer connoisseur, shares his own expertise on this subject, revealing his picks for the best beer festivals, tastings, and events

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Label Design around the world as well as his simple tips for pouring, storing, and drinking beer like an expert brewmeister. New coverage on the various styles of beer found around the world including: real ale, barrel aged/wood aged beer, organic brews, and extreme beer Updated profiles on the flavor and body of each beer, explaining

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Label Design why beers taste the way they do, as well as their strengths and ideal serving temperatures How to spot the best beers by looking at the bottle, label, and a properly poured beer in its ideal glass The essentials on beer-and-food pairings and the best ways to introduce beer into your cooking repertoire From information on

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ingredients like hops, malt, and barley to the differences between lagers and ales, this friendly guide gives you all the information you need to select and appreciate your next brew.

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Cheers to beer design! The days of boring, mass-produced yellow fizz-water are all but over. These days, independent beer makers are creating a wide variety of interesting beers that exhibit a vast range of depth and flavor. Beer is more than a

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Label Design
beverage--it's an artisan craft championed by talented people devoted to quality and good taste. And as craft beer and home brewing continue to grow by leaps and bounds, the culture of beer has made the shift from big business to an industry filled with people who truly care about what they make. And that attention to

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Label Design detail goes for the art and packaging as well as the brews themselves. Cool Beer Labels explores the art and design of beer culture from labels to cans to growlers and more. Inside you'll find: More than 400 full color examples of beer labels from craft and small breweries around the world
Case studies from working designers

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Interviews with brewery owners and master brewers An exploration of breweries by region And more Whether you are a visual creative looking for packaging design inspiration or simply part of the growing community of people who enjoy home brewing, craft beers and beer culture, you're sure to enjoy cracking

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Label Design
open a cold one and settling back to enjoy
this art-filled celebration of beer.

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