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"Google Inc." Harvard
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910-036, January 2010.
(Revised April 2011.)
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Introduction A case study approach is used in analyzing the sustainability of effective staff training and development in the workplace. Google Inc was chosen as the case study subject because the company had been twice voted as 'Best Company to Work for in America' in the years 2007 and 2008 (Great Place to Work 2010).

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STEP 2: Reading The Google Inc Abridged Harvard Case Study: To have a complete understanding of the case, one should focus on case reading. It is said that case should be read two times. Initially, fast reading without taking notes and underlines should be done. Initial reading is to get a rough idea of what information is provided for the analyses. Then, a very careful reading should be done ...

Google Inc Abridged Case Study Solution and Analysis of ...

Case Study - Google, Inc. As mentioned at the beginning

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