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This is a self-serving review, as I am a licensee of the "Get Clients Now!" 28-day marketing program. The book is excellent and a self-motivated learner can use its lessons to enormous benefit. Better though is to use the book as an anchor and refresher for what is learned in workshops my colleagues and I conduct around the country.

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GET CLIENTS NOW!™

If you are ready to get clients now, you have come to the right place. Get Clients Now! is a complete marketing and sales system for consultants, coaches, and anyone who markets a professional services business. This book contains a 28-day program for sales and marketing success. It has