

Finance For Executives A Practical Guide For Managers

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It focuses on corporate finance concepts from value creation to derivatives, including cost of capital (and WACC), valuation, financing policies, project evaluation, and many other essential finance definitions. Finance for Executives makes finance simple and intuitive, through the use of real world data (brief company case studies and empirical examples of concepts), Excel financial modelling tools, and practical short chapters.

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Prof. Fernandes' book is extremely practical and packed with concrete examples which are great for a good understanding of the concepts. It is a must have for any business decision maker, be it an executive, manager or entrepreneur.

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The course provides an applied and practical approach to finance, enabling you to use the concepts, frameworks, and tools of modern finance to address topical issues. The programme is designed to enhance your understanding of corporate finance as a tool for making strategic decisions.

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The Finance for Non-financial Leaders programme is designed for non-financial senior managers and executives who need a practical appreciation and command of basics of finance, financial management, corporate and management metrics and reporting financial impact. Focus and structure

The book Finance for Executives: A Practical Guide for Managers meets the needs of global executives, both finance as well as non-financial managers. It is a practical and fundamental finance reference book for any manager, as it makes a perfect balance of financial management theory and practice. It focuses on corporate finance concepts from value creation to derivatives, including cost of capital (and WACC), valuation, financing policies, project evaluation, and many other essential finance definitions. Finance for Executives makes finance simple and intuitive, through the use of real world data (brief company case studies and empirical examples of concepts), Excel financial modelling tools, and practical short chapters. Target Audience This finance book is appropriate for business executives, from all backgrounds, seeking to Focus on the links between financial management and the strategy of their company, be it a private or publicly traded company Discover how to create value for their company and boost its financial performance Understand the key topics of corporate finance for non-financial managers Create a cost of capital culture within a company Refresh and broaden their understanding of the latest financial concepts and tools Learn about financial management for decision makers - including financing and dividend policies, company valuation, mergers and acquisitions (M&As), project evaluation, cost of capital (WACC) estimation, or risk management and derivatives Finance for Executives is suited as a finance textbook for corporate finance programs, executive education courses, as well as in MBA, master's, and executive MBA programs. Indeed, the book is based on many years of executive education and consulting with world-class corporations from all continents of the world. What Is This Book About? Finance should be fun, and practical as well. With this book at hand, you will have access to a set of tools that will help you develop your intuition for solving key financial problems, improve your business decisions, and formulate strategies. This finance for managers' reference book is based on Simplicity - The core concepts in corporate finance are simple, and will become intuitively clear after using this book Conciseness - The chapters are short and self-contained to appeal to busy executives who are keen on value-added activities Practical focus - The key concepts of financial management are explained (and linked to Excel modelling tools), while you learn to identify the problems and pitfalls of different managerial choices Application of theory to practice - It highlights key academic research results that are relevant for practitioners Real-world focus - The book includes empirical data on several companies and industries around the world. Working with real-world problems and real-world data is more fruitful than theoretical discussions on formulas Excel Templates An Excel spreadsheet containing all the financial models used in the different chapters is available for download from the book's website. Practitioners will find the file easy to customize to their own requirements. It is useful in a variety of situations: value creation and its decomposition into managerial drivers or key performance indicators (KPIs), cost of capital (WACC) estimation, project evaluation, mergers and acquisitions, company valuation, derivatives valuation, etc. Editorial Reviews An excellent teach-yourself finance primer for non-financial executives, and, I dare say, even for most finance executives. Ravi Kant, Vice Chairman, Tata Motors, India The finance reference book for the desk of ANY manager. Michel Demaré, Chairman of the Board, Syngenta, Switzerland The perfect balance of practice and theory. Geert Bekaert, Professor of Finance, Columbia Business School, USA A key tool to improve your business decisions. Thilo Mannhardt, CEO of Ultrapar, Brazil Finance for Executives is easy to follow, and makes a boring subject actually quite exciting. Severin Schwan, CEO, Roche Group, Switzerland A must-have for your list of favorites. José Manuel Campa, Professor of Finance, IESE Business School, Spain

Finance for Executives is used on MBA and executive learning programs worldwide. The text continues to provide a clear and detailed overview of the aspects of financial practice students are likely to encounter as executives. Real examples from a range of international companies give the text a strong practical focus and help to put financial management into the context of the modern-day business environment. The sixth edition includes a new chapter on understanding options as well as a whole new set of financial analysis examples from international companies such as GlaxoSmithKline and Sanofi.

Effective financial planning for executives and entrepreneurs is complex, dense, and impossible to reduce to a single, easy-to-understand formula. Designed to emphasize the importance of effective, targeted financial planning, this book begins by telling a story about a fictional, but plausible, power couple and their family who (spoiler alert!) do pretty much everything wrong in securing their financial future. In most cases, they don't do the things needed because they don't know what they are. Using this story as a case study of executives and entrepreneurs, the book breaks down the case into chapters and offers practical discussions of all the key financial planning pillars—investment planning, tax planning, estate planning, philanthropic planning, risk management, and equity-based compensation to name a few—with the tools needed to tailor a plan for virtually every circumstance and need. While there is no single plan that works for everybody, this book will provide a guide with complicated, technical information alongside specific guidance on how to build an effective financial plan.

The workbook to accompany Corporate Finance: A Practical Approach, Second Edition

It is essential that every business executive be conversant in the principles of finance. This is a handbook for developing your financial acumen to give you a stronger voice inside the executive boardroom. From accounting to finance, from risk management to capital allocation - no stone is left unturned. This is a one-stop reference source to guide any executive through the most important decisions and conversations that go on in the executive boardrooms of every organization. Stories of failed executives illustrate the importance of financial acumen and provide a launching point for discussing finance principles in practical scenarios. Whether you are running your own company or an executive in a larger organization, you will become an impressive financial practitioner without getting mired in the details and theoretical complexities contained in most financial textbooks. Learn what matters and how to use it to your advantage to: - Analyze financial information with ease; - Make smarter business decisions; - Develop strategy and allocate capital with a financial return in mind; - Hire and manage financial people better, and; - Avoid financial disasters that can ruin your company....

The Finance Book will help you think and manage like a financial strategist. Written specifically for non-finance professionals, it will give you all you need to know to manage your business more effectively and think more strategically. It will help you to: Have the confidence to read and interpret financial statements Ask the right questions about financial performance Apply important financial tools and ratios Learn how to think financially and make better strategic financial decisions Covering business finance, accounting fundamentals, budgeting, profitability and cash management, you'll find the tools you need in order to make the best financial decisions for your business. 'Essential reading for any non-finance ?professional. This is an easy to read and ?practical guide to the world of finance.' ?Paul Herman, Group CEO, Bluebox ?Corporate Finance ?A really helpful, well organised and easy to ?understand primer and reference book for ?those who aren't accountants but still need ?to understand the accounts.' ?Roger Siddle, Chairman, Cordium Group 'A great book. At last, a guide that ?demystifies and encourages business ?owners to practically understand financial ?matters. A must read.' ?Gordon Vater CEO, RiIG Limited

We often hear that AI is revolutionising the financial sector, like no other technology has done before. This book looks beyond these clichés and explores all aspects of this transformation at a deep level. It spells out a vision for the future and answers many questions that are routinely ignored. What do we mean by Artificial Intelligence in finance? How do we move past the myths and misconceptions to reveal the key driving forces? What are the industry trends that align with this transformation? Is it the explosion of digital touchpoints in retail, the reduced risk taking by investment banks, or the ascent of passive funds in asset management? How do we develop concrete use cases from idea generation to production? How do we engineer systems to make accurate predictions, offer recommendations to clients, or analyse unstructured news data? How do we build a successful data-driven organisation? What are the key pitfalls to avoid? Is it about culture, data governance, or management vision? What are the risks specific to developing AI technologies? Can we humans understand and explain what the machines produce for us? Can we trust their predictions or actions? What is the role of alternative data in all this? How can we put it to use for augmented insight? What are the problems that AI is well equipped to solve? Is it all about neural networks and deep learning, as we regularly hear in the popular press? How do we understand human language, a task so important to the financial analyst? ? The book is packed with concrete examples from the various disciplines of finance. Interested readers will also develop a deep understanding of AI algorithms - presented in plain English - and learn how to solve the most challenging problems. But first and foremost, it is a practical book that equips finance executives with everything they need to understand this transformation and to become agents of change themselves.

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